

PHILIP MORRIS U.S.A.

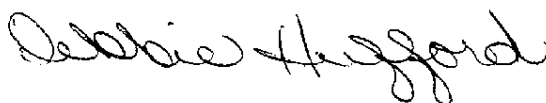
INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Rob Huckfeldt
FROM: Debbie Hufford

DATE: January 30, 1991

SUBJECT: Alpine/Bucks April Promotions

Please enter attached section allocations for the April Alpine "Cold Cash" and Bucks B1G1F/"20 Bucks For A Buck" promotions into the MIDAS Coupons and Allocations Screen. Sections are to order by February 28 for field delivery the week of March 18.



/lr

cc: F. Alfieri
J. Chaump
J. Nellenbach
T. Ryan
S. Sabella

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